

## PERSONNEL SERVICES AND FELLOWSHIP

- A. PURPOSE. Recruiting and Retention Plans combined with FELLOWSHIP provide the basis for a well-adjusted, viable flotilla.

1. Does this go on in your Flotilla, Division or District Meetings?

*I see you at the meetings, but you never say "Hello".  
You're busy all the time, you're there with those you know.  
I sit amongst the people, and yet, I'm a lonesome guy.  
An unknown fish in a new strange bowl—as you old members pass me by.  
You invite us to the meeting and you talk of fellowship.  
If you would only step across the room, but you never make the trip.*

*Why can't you nod and say "Hello" or stop and shake my hand?  
Then go and sit among your friends.  
Now, that I'd understand.  
I'll be at your next meeting, perhaps a nicer night to spend.  
Do you think you could introduce us?  
I want to be your friend.  
(From MOWW, Author Unknown)*

2. FELLOWSHIP is the glue holding our flotillas together. The bond that is formed between members who work and recreate together is the key to retention and the health of a flotilla. Lack of fellowship may be the reason some flotillas become ineffective.

3. HOW TO HAVE FELLOWSHIP AND FUN:

- a. Read Chapter VI in the *Membership Recruiting and Retention Guide*.
- b. Form a Fellowship/Entertainment Committee.
  - (1). Select happy people who like to have fun.
  - (2). Have the committee make plans and present them at a flotilla meeting.
  - (3). Plan a calendar of social events that correspond with Auxiliary activities, meetings, historical events and holidays.
  - (4). Keep activities simple and inexpensive.
  - (5). Consider activities to which children and family members may be invited.
  - (6). Publicize and make certain all members, including retirees are notified.
  - (7). Each Flotilla meeting should incorporate a period of Fellowship with food, snacks, coffee or soft drinks.

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- c. Plan:
  - (1). Rendezvous and cruises.
  - (2). Pizza parties.
  - (3). Dinners at local restaurants.
  - (4). Pot luck dinners/picnics.
  - (5). Holiday events.
  - (6). Bocci, volleyball, card tournaments.
  - (7). Trips: theater, boat manufacturers, CG Academy.
  - (8). Entertaining training.
  - (9). Be Creative!!
- d. Calling Crew
  - (1). All members should receive a personal phone call each month.
  - (2). A Head Caller should coordinate distribute information to those individuals who volunteer to call the same five or six members for every planned activity.
  - (3). A personal invitation to meetings, activities and social events enhances fellowship and attendance.
- e. Snacks:
  - (1). Always have snacks and fellowship at flotilla meetings.
  - (2). Rotate members to bring snacks.
  - (3). Fellowship and snacks at Public Education graduations.
  - (4). Fellowship and snacks in connection with CME Stations. Provide cold drinks (soda, ice tea, lemonade), coffee and snacks.
  - (5). Fellowship and snacks with all training sessions.
  - (6). Celebrate birthdays and special events.
- f. Do not forget Retired Members:
  - (1). Keep them on roster, with correct address and telephone number.
  - (2). Invite them to be on the social planning committee.
  - (3). Make sure they receive flotilla newsletters and other flotilla information.
  - (4). Retirees are our history - don't lose contact.
  - (4). Once a year, have special get-together and honor Retirees.
  - (5). Memorial service for all deceased.

A GOOD FELLOWSHIP PROGRAM ENHANCES THE RECRUITING EFFORT  
AND  
IS THE KEY TO RETENTION!